

NORTHERN NETWORK

SOCIAL MEDIA CONTENT PLAN WORKSHEET

Use this worksheet as a template to plan out your social media content for the week ahead.

CHANNEL	Mon	Tue	Wed	Thu	Fri	Sat	Sun
<p><i>Example:</i></p> <p>Facebook Page</p>		<p><i>Don't forget to join us at our seed swap on Saturday, 10am at the health centre. Who's coming along?</i></p> <p><i>-link to event</i> ENGAGE</p>		<p><i>Welcome to Darren, our newest volunteer, fantastic to have him on board.</i></p> <p><i>-video of Darren discussing why he joined the group</i> EDUCATE</p>		<p><i>Thanks to everyone who came to the seed swap this morning, what a fantastic event!</i></p> <p><i>-Photos of seed swap</i> ENTERTAIN</p>	

This resource was created as part of the Marketing 101 series for the Northern Network.

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